



Sustainability Policy 2019

Alladale Wilderness Reserve

Alladale Wilderness Reserve is committed, and actively pursues to realize sustainable and social responsible business practices in both its hospitality and reserve management efforts.

We have identified four key areas in which we strive to improve our sustainability efforts continuously or reduce any negative environmental impacts our actions have.

1. Hospitality

- Promote Alladale as a prime location for nature-based retreats, in order to involve guests with conservation and to advocate a sustainable way of living
- Actively develop guest activities around our rewilding efforts
- Further develop and promote organic products made with ingredients sourced from Alladale
- Commitment to promote awareness of sustainability amongst our guests, local communities, suppliers, and business partners

2. Reserve Management

- Reintroduction and replanting of native Flora and Fauna species
- Continued surveying of new locations suitable for peatland restoration and reforestation
- Aiming to keep deer numbers to below 5 per square kilometre, allowing for natural tree regeneration
- Actively monitor population development of all Flora and Fauna found in the reserve

3. Eco-localism

- Actively engage with local communities and develop collaborations with small, sustainable local businesses
- Actively promote local communities and local businesses to Alladale's guests
- Recruit locally and support staff development through training schemes and by offering off-site (inter)national fully funded work experiences
- Fund and organise outdoor experiences for local schools annually through our Highland Outdoors Wilderness Learning programme (HOWL)

4. Resource Management

- Hydroelectricity: producing a surplus of electricity when possible, feeding this back into the local grid, effectively allowing for zero grid consumption year round
- Waste management: separating waste at the source
- Minimising the use of plastics and a zero-tolerance policy to single use plastics
- Show continued responsibility in resourcing food and beverage products:
 - Eliminate supply chain miles by sourcing locally where practically possible





- Actively chase to find organic and fair-trade or direct trade alternatives
- Only source animal products from abundant species
- Responsible sourcing of animal products that avoids products that are derived using unnecessarily cruel or environmentally destructive production methods
- Committing to self-sufficiency through the organic production of Alladale's own produce
- Source construction materials locally only, from responsible management sources
- Water management: continuously monitor water quality and waste water in Alladale's system of septic tanks, before allowing water back into streams and rivers

Alladale is committed to assess its improvement on a yearly basis using independent 3rd party assessment schemes. Based on the assessment result, this sustainability policy will be amended accordingly annually.

This sustainability policy is freely available to all interested parties on request.

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Paul Lister

Owner & Custodian of Alladale Wilderness Reserve

