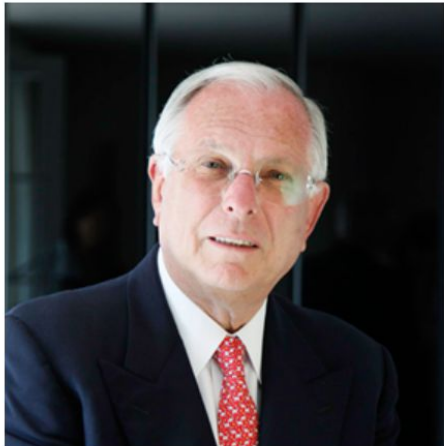


PREFERRED GLOBAL CONFERENCE

APRIL 30 - MAY 4, 2018 | PENDRY SAN DIEGO
REGISTER: PreferredNet.net/SanDiego



2018 Preferred Global Conference Speakers*



Onno Poortier
Chairman and CEO of NOW Transforming Hospitality GmbH

Mr. Poortier serves as Board Director of six luxury deluxe hotel properties in Switzerland and on the Advisory Board of Preferred Hotels & Resorts. His consultancy Rembrandt Management Services Limited counseled numerous organizations from 2000 – 2017, including Preferred Hotels & Resorts as interim CEO, and the owners of Leela Palaces, Hotels & Resorts in India, Badrutt's Palace St. Moritz, Beau Rivage Palace Lausanne, The Alpina Gstaad, and Fregate Island Private.

Mr. Poortier worked with The Peninsula Group, where he was appointed Vice President in 1985 and President from 1992–2000. One of the world's most respected hoteliers and a professional with five decades experience running international luxury hotel brands in Asia Pacific, Europe, Middle East, and USA, Onno Poortier played a leading role in The Peninsula Group's expansion into the USA and Asia Pacific, with the acquisition and development of luxury Peninsula Hotels in New York, Beverly Hills, Chicago, Beijing, Bangkok, and Tokyo.

As the Co-Founder of NOW, Onno Poortier has turned his attention towards the most urgent issue of our lifetime, a legacy project with a mission to boldly advance sustainability and social responsibility in the hospitality industry to combat climate change. Mr. Poortier believes that travelers will increasingly expect hotel companies worldwide to be more responsible and credibly proven to be sustainable, and that sustainability presents the hospitality industry with an enormous opportunity to positively impact lives and to help the industry thrive in an increasingly competitive world.