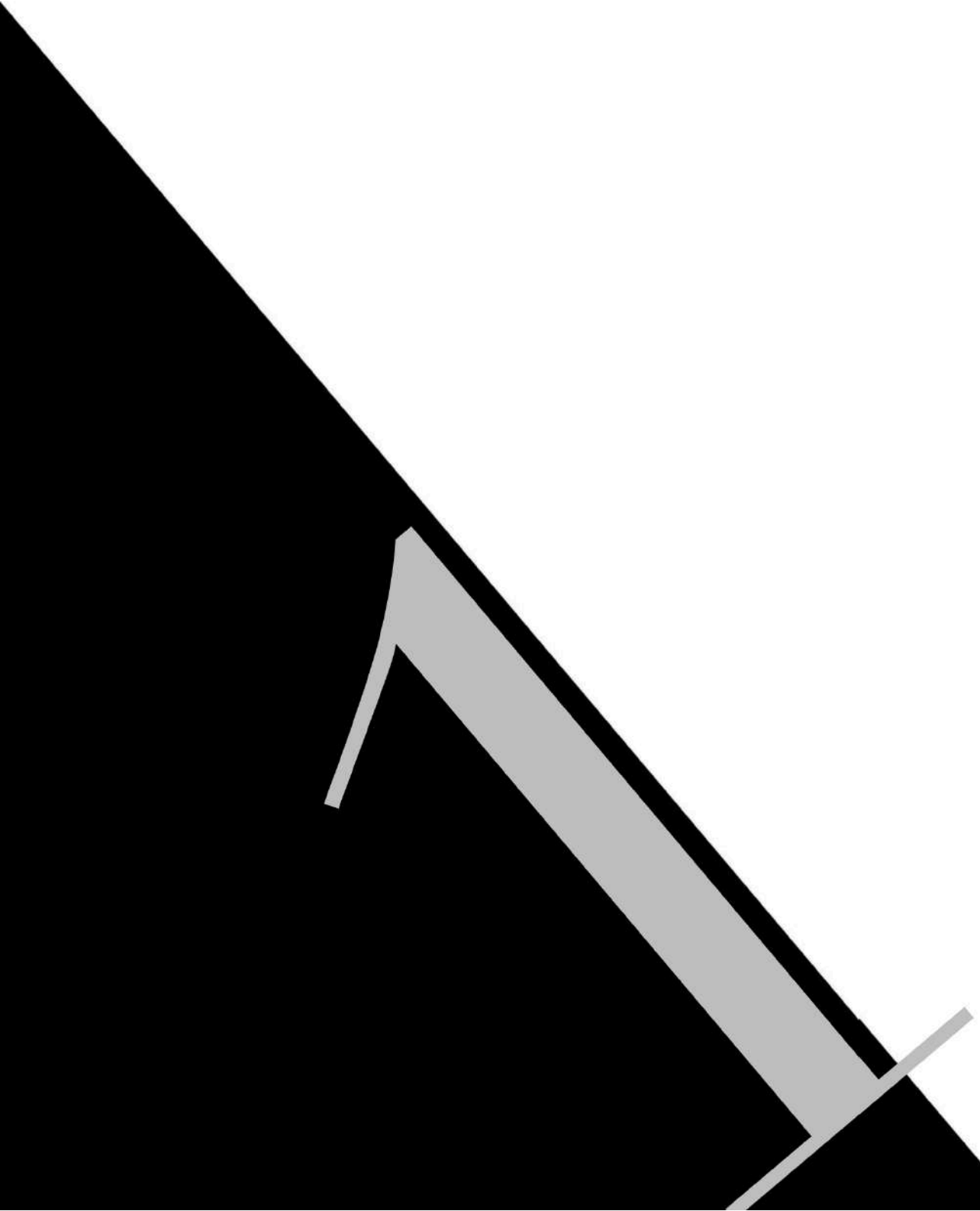


THE ALPINA

GSTAAD

Timeless & Modern

A Force for Good, For People and For Planet

Overlooking the Bernese Oberland peaks and set in 20 hectares of park grounds, The Alpina Gstaad is one of the most exceptional hotels in Switzerland.

It's not just the location, superb facilities, award-winning cuisine or intuitive service that make this hotel so special. Since opening in 2012, The Alpina Gstaad has, through passion and innovation, put sustainability at the forefront. It has developed the highest standards of luxury and wellbeing, with the environment, natural resources and local community front of mind.

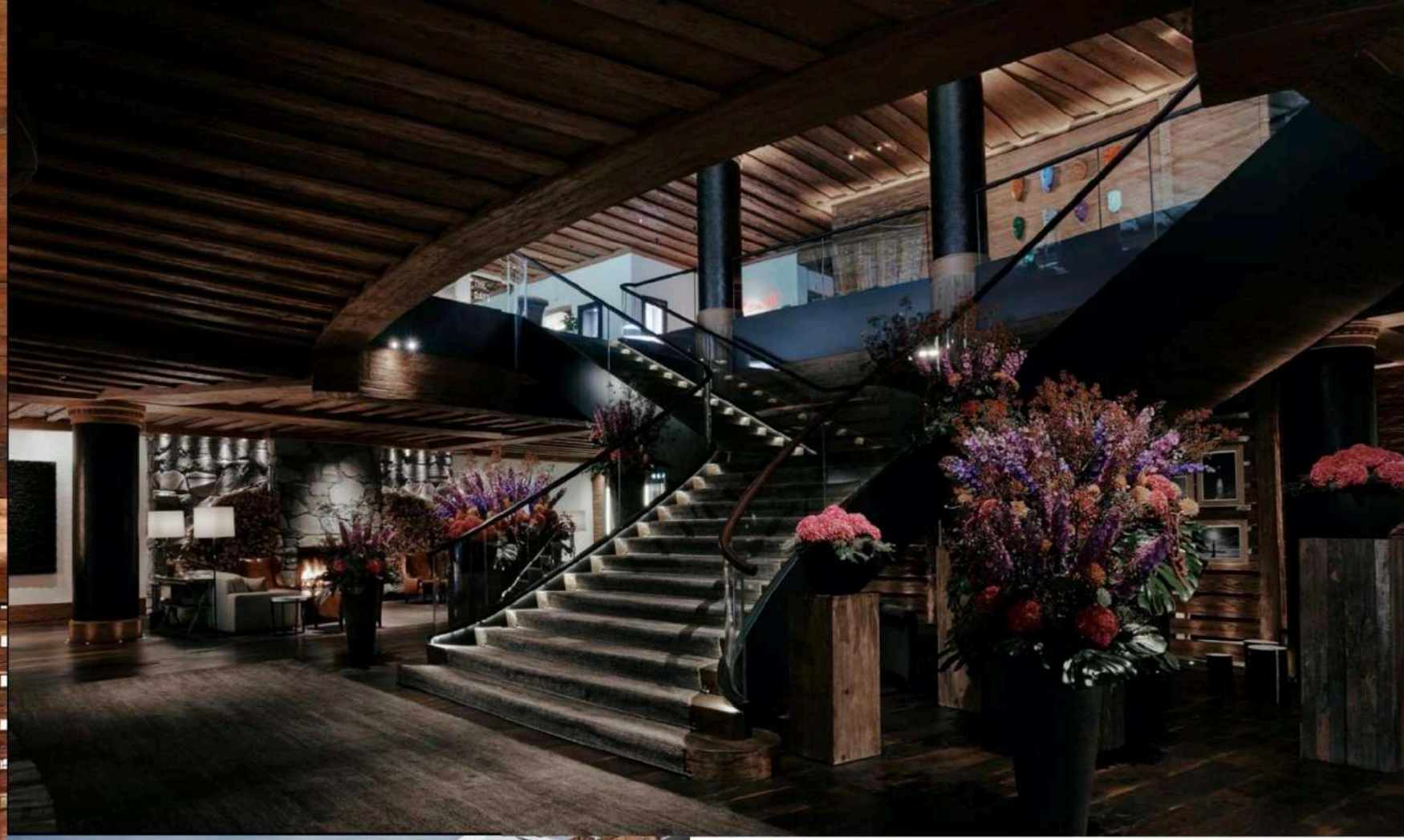
Authenticity meets Swiss sustainable luxury from the outset, in the hotel's design. The Alpina Gstaad was built sympathetic to its history and location, to preserve its originality and traditions. Consequently, the hotel embraces

Sustainable Luxury

its alpine setting but with a contemporary take on traditional Swiss chalet style.

Built mostly by local tradesmen, the façade and entry tunnel are lined with hand chiselled Ringgenberg limestone from the area, while Turbach stone adds rustic charm to fireplaces and entry waterfalls. Local companies were employed to produce the hotel woodwork, curtains and lay the carpets.

Its 56 beautifully designed rooms and suites are all sustainably built and furnished with alpine comforts and crafts. Classically carved ceilings and timber-clad walls contrast with full-height windows that look out over the mountains. Modern art fromsome of the world's leading contemporary artists including Jacqueline Humphries, Pierre Huyghe, Wade Guyton, and Nicole Eisenman, who is one of the standout stars of this year's Venice Biennale is on display.



Across the board, The Alpina Gstaad is raising the bar on accountability and transparency around sustainability, and is certified Silver by EarthCheck, the world's leading benchmarking and sustainability certification provider with GSTC accreditation and ASI audits.

Notably, it is the first hotel in Switzerland to become a member of the NOW Force for Good Alliance - an affiliation of extraordinary places to stay that provide a sustainable travel experience. All hotel members of NOW display the NOW Sustainability Trust Icon and take responsibility for their impact on communities and the environment.

Working continuously to reduce its impact and carbon emissions, the whole hotel is as efficient as possible. Sensor-driven air conditioning and heating feature smart-device shut-down technology, and guests are transported by electric Tesla vehicles.

Wellbeing is a central pillar of The Alpina Gstaad, which is home to a serene Six Senses Spa. Inspired by Asian traditions, the spa offers world-renowned treatments from product houses including Dr Burgener, ila and Biologique Recherche.

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Guests can indulge in indoor and outdoor pools, as well as two Jacuzzis, a Himalayan Salt Grotto, saunas complete with colour therapy technology, a hammam, hot and cold plunge pools, and a relaxation area with sensory pods. There's also a yoga studio, fitness centre and juice bar.

Outdoor alpine relaxation is positively encouraged too. In summer, hike or bike in nature and fill the lungs with fresh mountain air, then tuck into a picnic with sensational views. In winter, take to the 220km of ski runs or try winterbiking, tobogganing, ice skating and snowshoe hiking.

Exclusive local experiences can be arranged by the hotel, which give back positively to nearby communities and help to preserve regional traditions. Meet local producers to try delicious cheeses, learn the art of Scherenschnitte (paper cutting), or visit Alpenruhe to see pottery in motion.

Food lovers can indulge in Michelin-starred cuisine at MEGU (contemporary Japanese) and Sommet (gourmet fine dining) restaurants, while authentic Swiss fare such as raclette and fondue, is served up at the Stübli. The hotel fruits, vegetables and dairy products are purchased locally, and the meat comes from the village butcher.

Six Senses Spa

By helping to protect its natural resources, supporting local producers, businesses and suppliers, as well as minimizing waste and pollution, The Alpina Gstaad is not only reducing its environmental impact, but raising awareness among its associates, guests and communities.

This trailblazing approach provides a strong sense of identity, differentiating the hotel's luxury offering. The Alpina Gstaad's efforts around sustainability serve the interests of both current and future generations, and will no doubt constitute the foundation for long lasting success.

Six Senses Spa Suite

"Food lovers can indulge in Michelin-starred cuisine at MEGU (left - contemporary Japanese) and Sommet (gourmet fine dining) restaurants, while authentic Swiss fare such as raclette and fondue, is served up at the Stübli."

Swiss Stübli".....serves local delicacies

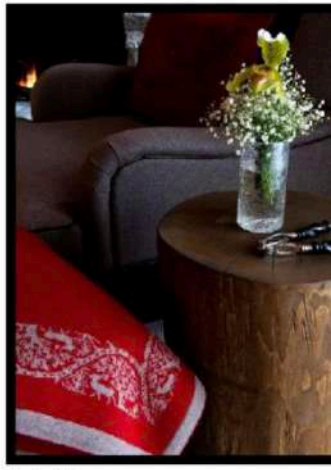
A TRULY SOPHISTICATED

Alpine Hideaway

DISCRETION, PRIVACY ARTISTRY AND TRADITION
LIVING TOGETHER HARMONIOUSLY

Six Senses Spa

Wine Cellar



Junior Suite

AN ICONIC ALPINE EXPERIENCE

MORE THAN A PLACE TO STAY IN THE ALPS, IT IS A NEW ICON FOR GSTAAD COMBINING SWISS TRADITION AN D THOUGHTFUL LUXURY. THE RESULT GOES BEYOND SWISS STEREOTYPES TO CREATE A FRESH INTERPRETATION OF ALPINE CHIC.

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CoutureHospitalityConcept | featuring KOKOTUKU

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