

BOUTIQUE HOTELIER

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Whatley Manor becomes UK's first Climate Positive hotel

Trailblazing hotel has partnered with It Must be NOW to compensate more emissions than it has produced

By Zoe Monk



Whatley Manor has cemented its status as the industry's leading sustainable hotel after becoming the first hotel and spa in the UK to be Climate Positive.

The achievement is a result of the Cotswolds hotel's partnership with It Must be NOW to compensate more emissions than it has produced.

Whatley Manor invested in a Cookstove Project in Kenya and purchased carbon credits certified by Gold Standard to offset more than its 1778 tonnes of CO2 emitted in 2022 to achieve Climate Positive.

As part of its sustainability strategy which was implemented in February 2019, Whatley Manor partnered with [NOW Transforming Hospitality GmbH](#) and [EarthCheck](#) for a sustainability programme that uses a science-based approach to measure and benchmark, audit and certify; to build capacity and report its sustainability actions to inform and engage the support of its stakeholders; and to avoid accusations of greenwash.

The hotel spent five years maximising the reduction of its Scope 1, 2 and 3 carbon emissions and achieved EarthCheck Silver Certified in September 2022, then joined the NOW Climate Positive Programme to access extensive support and a selection of high integrity, climate action projects.

Hotel owner Christian Landolt said: “At Whatley Manor Hotel, we believe that luxury should not come at the expense of the environment. Becoming the first Climate Positive hotel in the UK is a testament to the team’s dedication to create a positive impact on the planet while delivering an exceptional guest experience.

“Despite our [significant achievements so far](#), there is still much to do, our actions do not stop here and we cannot / will not rest on our laurels. We are committed to achieving Climate Positive each year to ensure we carry on being responsible for more than our current emissions, respecting nature, people and planet.”

Much of the work towards the hotel’s sustainability goals has been spearheaded by outgoing [general manager and trailblazer Sue Williams](#), who left her position at Whatley Manor at the end of last year.

She was replaced by Michele Mella, who is passionate about continuing this legacy.

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